5700 Broadmoor Street
Suite 900
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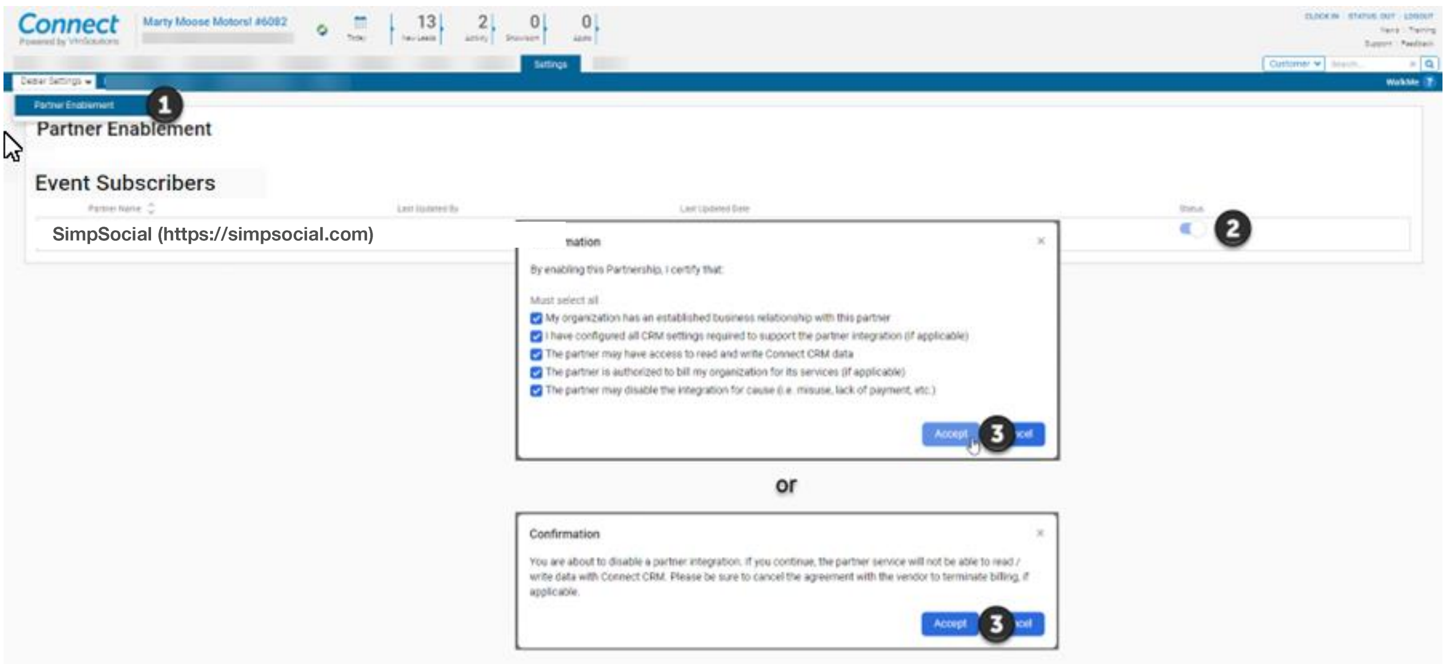
800.980.7488 | vinsolutions.com

Enabling/Disabling SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

To enable SimpSocial access to CRM data:

1. As a dealership CRM administrator*, go to the "Partner Enablement Page" at **Settings** > **Dealer Settings** > **Partner Enablement**
2. Under **Event Subscribers**, locate **SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to ***disable*** the integration, toggle it OFF using the same process)



*VinSolutions employees are not permitted to enroll dealerships in 3rd party integrations without expressed written consent, so this must be done by a qualified dealership employee with guidance from SimpSocial, if necessary.

Viewing/Removing Dealership Subscribers as SimpSocial (via API)

SimpSocial (a Connect CRM API partner)

With **SimpSocial** toggled ON within the CRM's Partner Enablement Page, **SimpSocial** will now be able to see Connect CRM dealership subscribers (including demo/trial/test dealerships) using the CRM's APIs. The GET Organization/Dealers API response includes the VinSolutions **dealerId** (which is required for most API requests), **Name**, **City**, and **State**.

This list of dealerships (minus demo/trial/test dealerships) also drives end of month billing:

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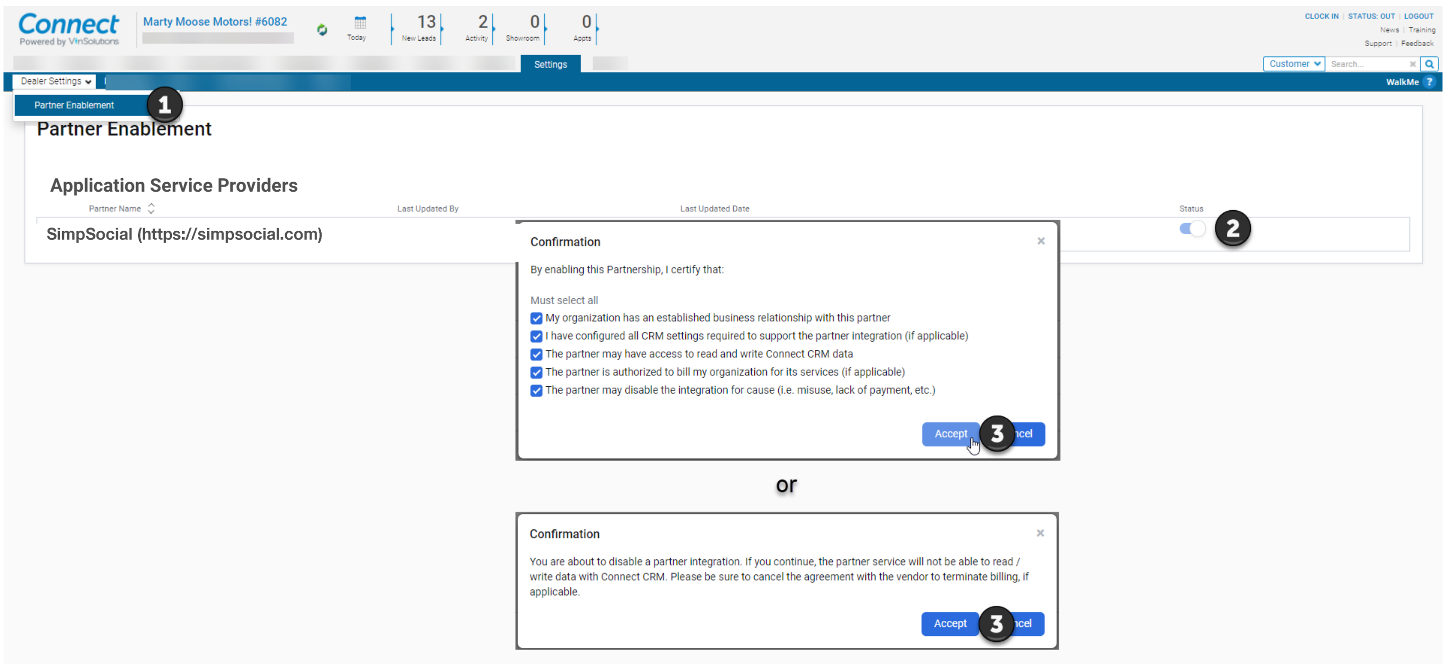
Enabling/Disabling Guide by SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

To enable Guide by SimpSocial access to CRM data:

1. As a dealership CRM administrator*, go to the “Partner Enablement Page” at **Settings** > **Dealer Settings** > **Partner Enablement**
2. Under **Application Service Providers**, locate **Guide by SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to ***disable*** the integration, toggle it OFF using the same process)



*VinSolutions employees are not permitted to enroll dealerships in 3rd party integrations without expressed written consent, so this must be done by a qualified dealership employee with guidance from Guide by SimpSocial, if necessary.

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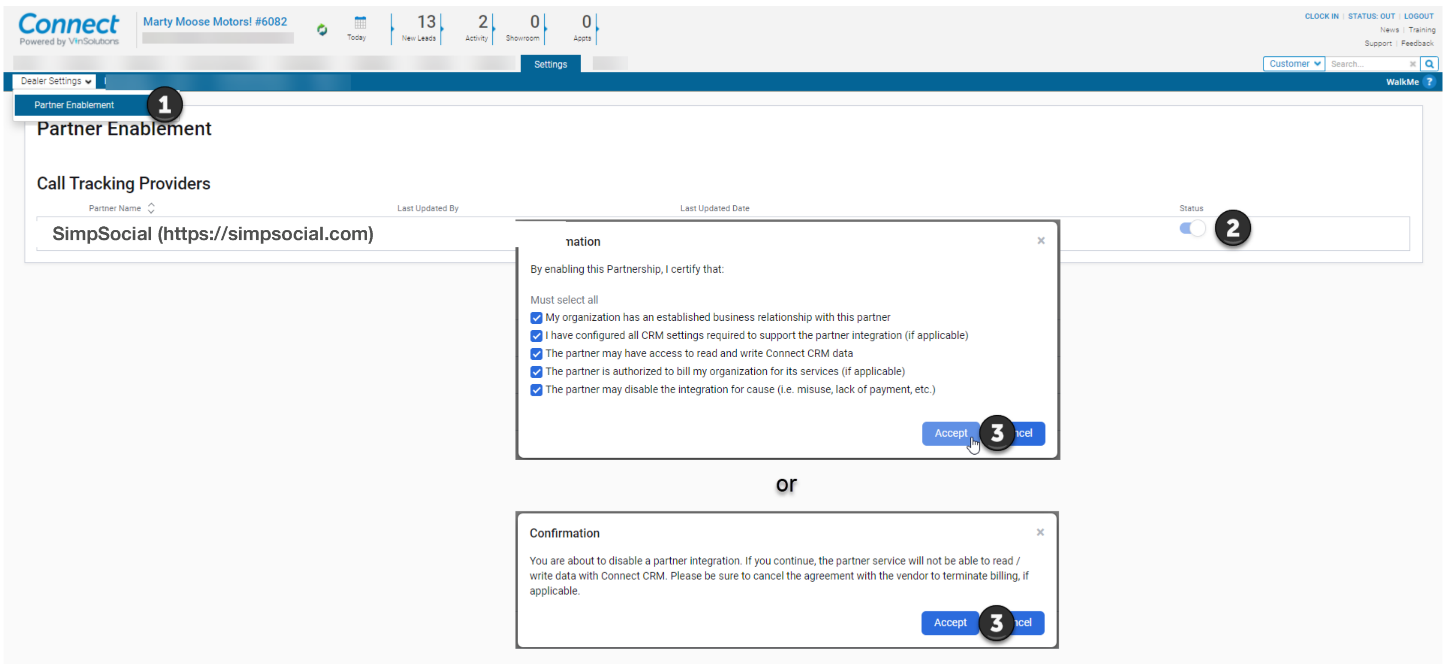
Enabling/Disabling Guide by SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

To enable Guide by SimpSocial access to CRM data:

1. As a dealership CRM administrator*, go to the “Partner Enablement Page” at **Settings** > **Dealer Settings** > **Partner Enablement**
2. Under **Call Tracking Providers**, locate **Guide by SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to ***disable*** the integration, toggle it OFF using the same process)



*VinSolutions employees are not permitted to enroll dealerships in 3rd party integrations without expressed written consent, so this must be done by a qualified dealership employee with guidance from Guide by SimpSocial, if necessary.

Viewing/Removing Dealership Subscribers as Guide by SimpSocial (via API)

As Guide by SimpSocial (a Connect CRM API partner)

With **Guide by SimpSocial** toggled ON within the CRM’s Partner Enablement Page, **Guide by SimpSocial** will now be able to see Connect CRM dealership subscribers (including demo/trial/test dealerships) using the CRM’s APIs. The GET Organization/Dealers API response includes the VinSolutions **dealerId** (which is required for most API requests), **Name**, **City**, and **State**.

This list of dealerships (minus demo/trial/test dealerships) also drives end of month billing:

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3rd Party Vendor User Provisioning

With the VinSolutions Partner Program we have API's that require a VinSolutions user to be input on some calls in order to run them with the correct access.

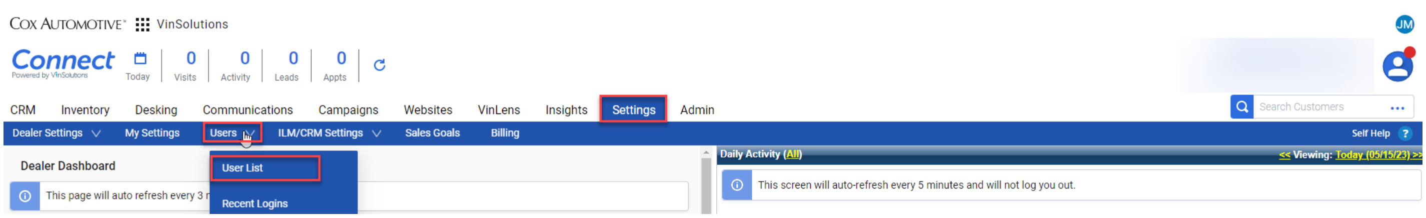
Because of this we recommend the 3rd party to work with each dealership to obtain a User/UserId to default into their code to be able to run the calls every time successfully within that CRM dealership.

Below are the 2 options we recommend:

1. If you the dealer are willing you can setup a user without CRM access for the 3rd party vendor for them to use that default user in their code alone. The user would need to be set up with the ILM Access Role of Manager or Admin.
2. If you the dealer did not want to set the 3rd party up as a user in their CRM. You can provide a user that is already setup with the ILMAccess of Manager or Admin for the 3rd party to default in their code instead.

To add or find a user screenshots are below:

1. Go to Settings
2. Go to Users
3. Go to User List



From there you can either select Add at the top right to follow path 1 and add the 3rd party. Or you can find a user with the correct CRM/ILM Access of Manager or Admin to provide.