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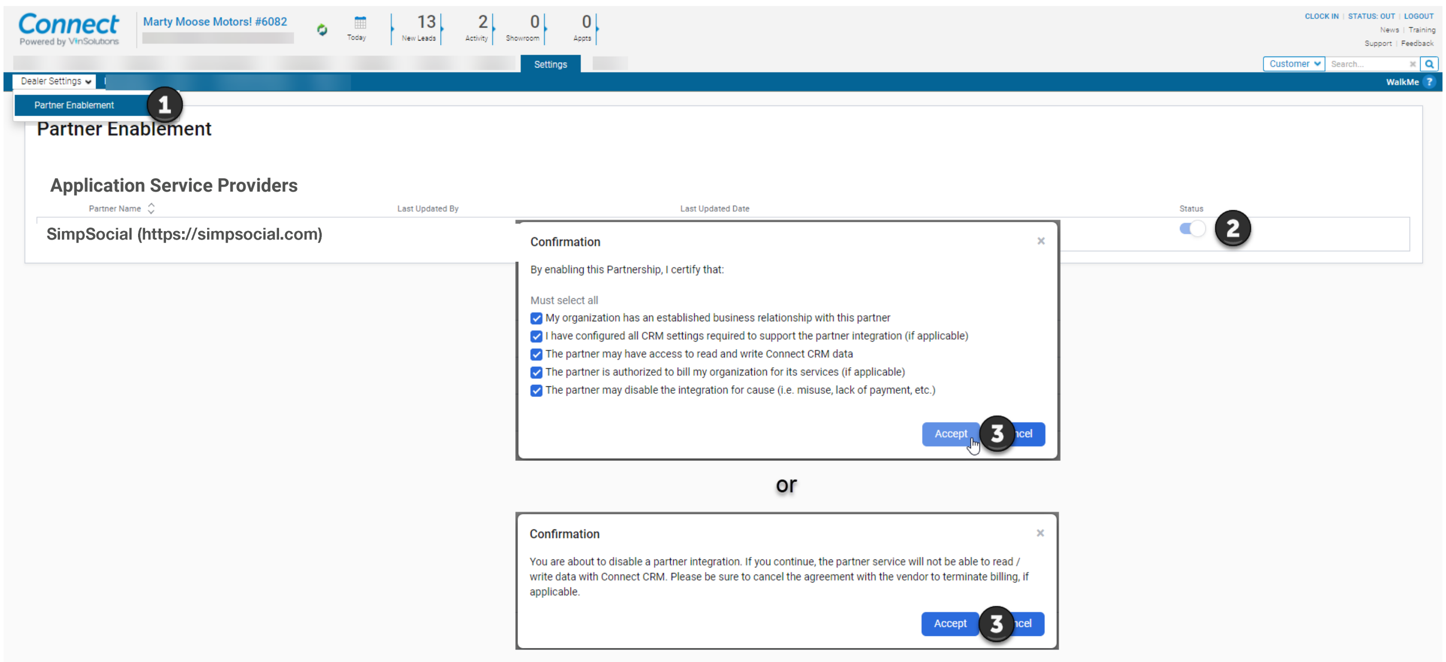
Enabling/Disabling Guide by SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

To enable Guide by SimpSocial access to CRM data:

1. As a dealership CRM administrator*, go to the "Partner Enablement Page" at **Settings** > **Dealer Settings** > **Partner Enablement**
2. Under **Application Service Providers**, locate **Guide by SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to ***disable*** the integration, toggle it OFF using the same process)



*VinSolutions employees are not permitted to enroll dealerships in 3rd party integrations without expressed written consent, so this must be done by a qualified dealership employee with guidance from Guide by SimpSocial, if necessary.

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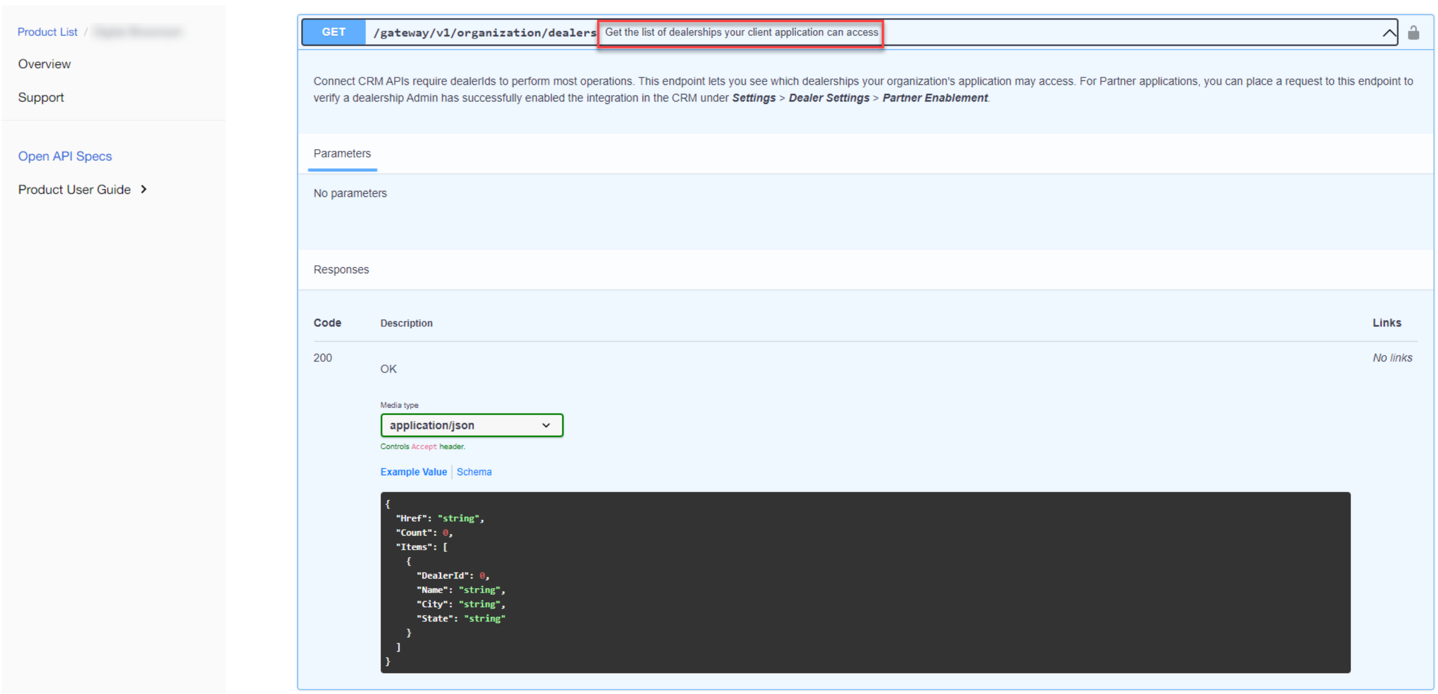
Viewing/Removing Dealership Subscribers as Guide by SimpSocial (via API)

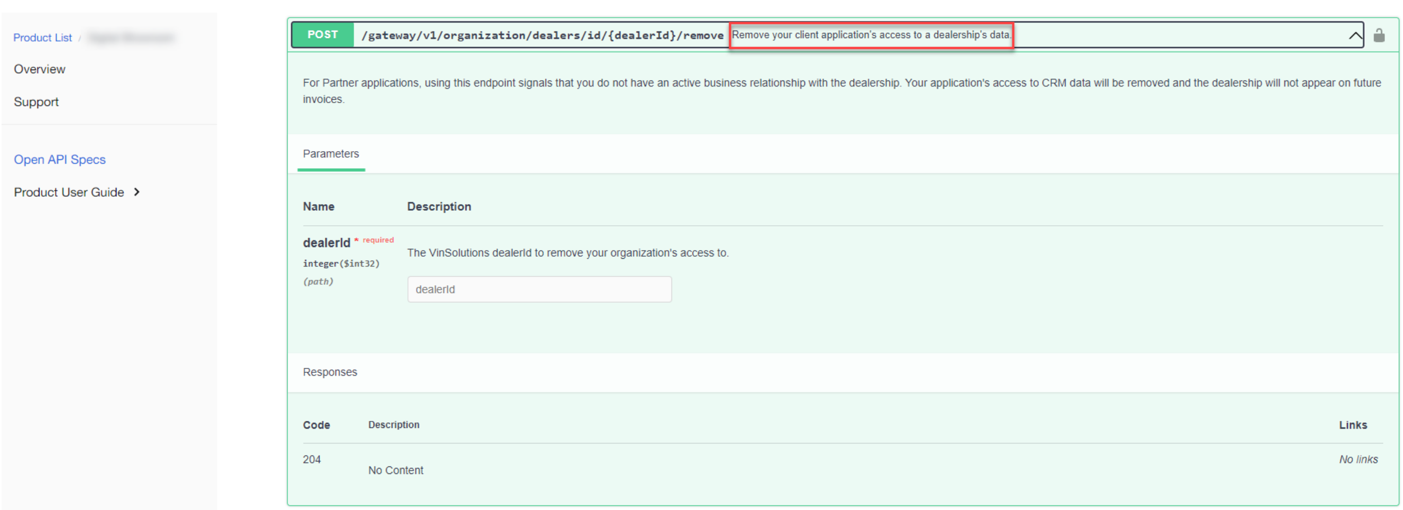
As Guide by SimpSocial (a Connect CRM API partner)

With **Guide by SimpSocial** toggled ON within the CRM's Partner Enablement Page, **Guide by SimpSocial** will now be able to see Connect CRM dealership subscribers (including demo/trial/test dealerships) using the CRM's APIs. The GET Organization/Dealers API response includes the VinSolutions **dealerId** (which is required for most API requests), **Name**, **City**, and **State**.

This list of dealerships (minus demo/trial/test dealerships) also drives end of month billing:



If **Guide by SimpSocial** needs to remove a dealership subscriber for any reason (no contract, failure to pay, etc.), it can do so programmatically using the following API request:



For complete API documentation, visit https://developer.coxautoinc.com.

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Enabling/Disabling SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

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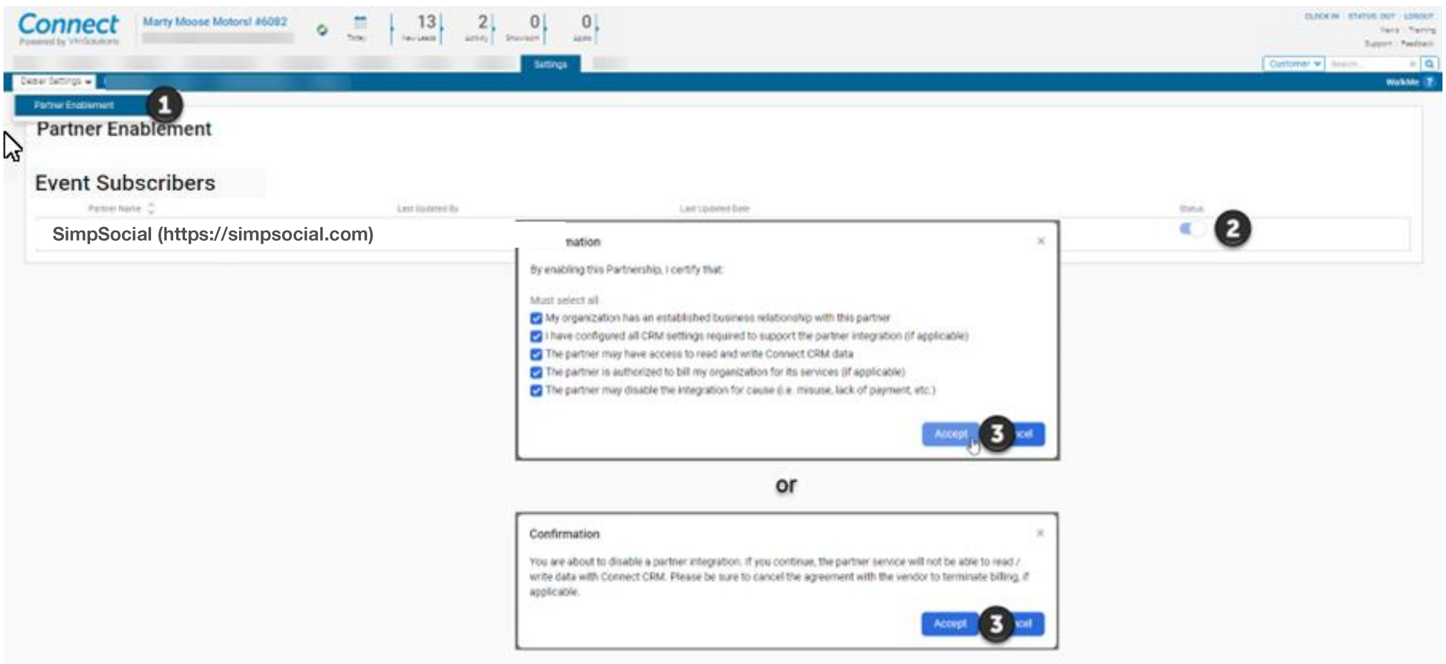
1. As a dealership CRM administrator*, go to the “Partner Enablement Page” at **Settings** > **Dealer Settings** > **Partner Enablement**
2. Under **Event Subscribers**, locate **SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to ***disable*** the integration, toggle it OFF using the same process)



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Viewing/Removing Dealership Subscribers as SimpSocial (via API)

SimpSocial (a Connect CRM API partner)

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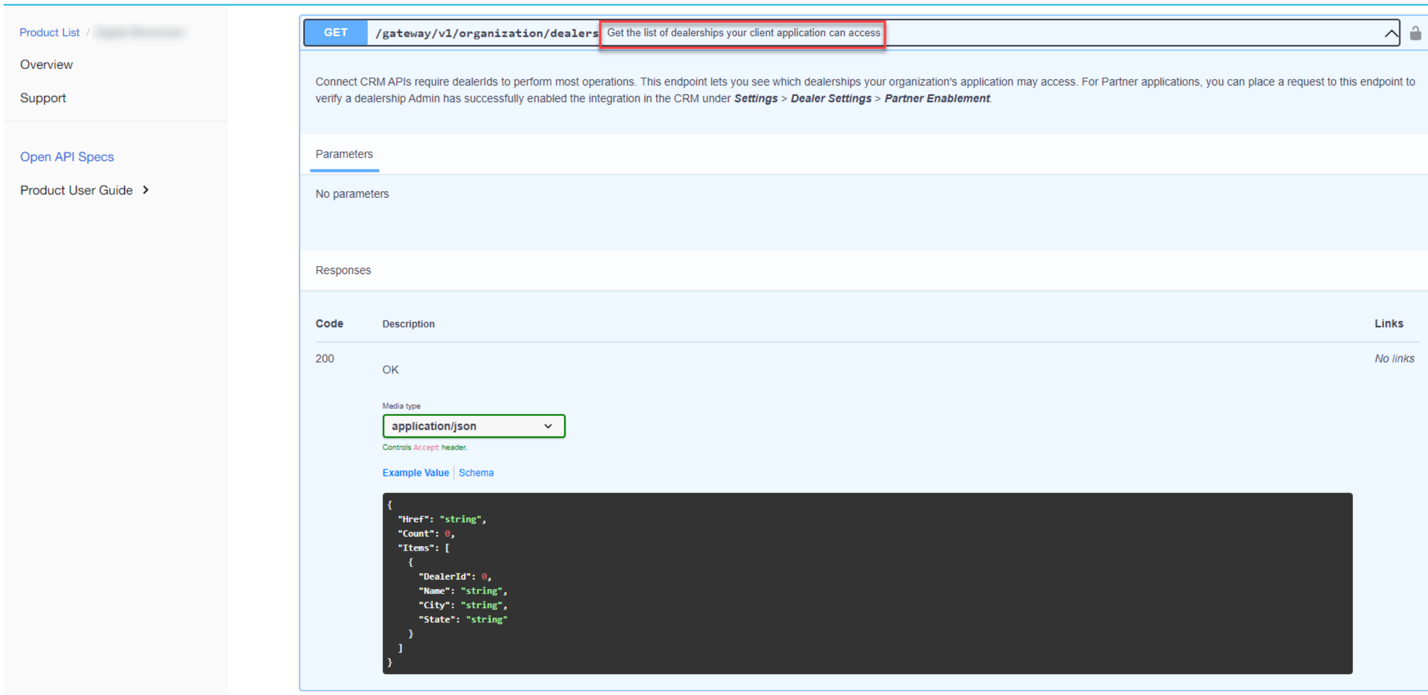

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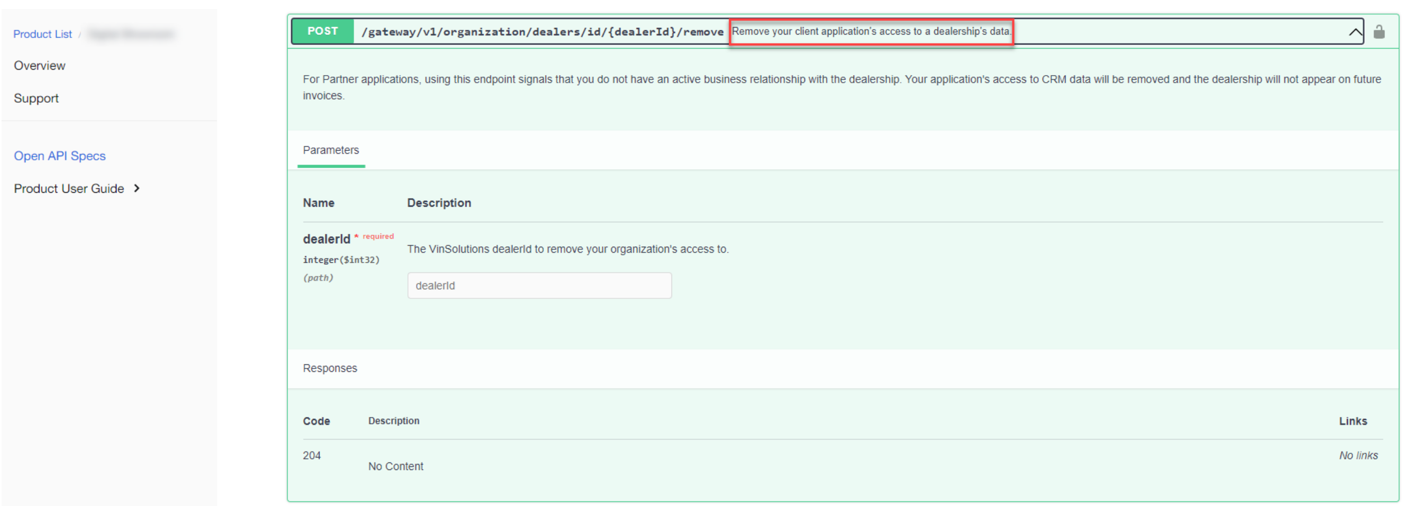

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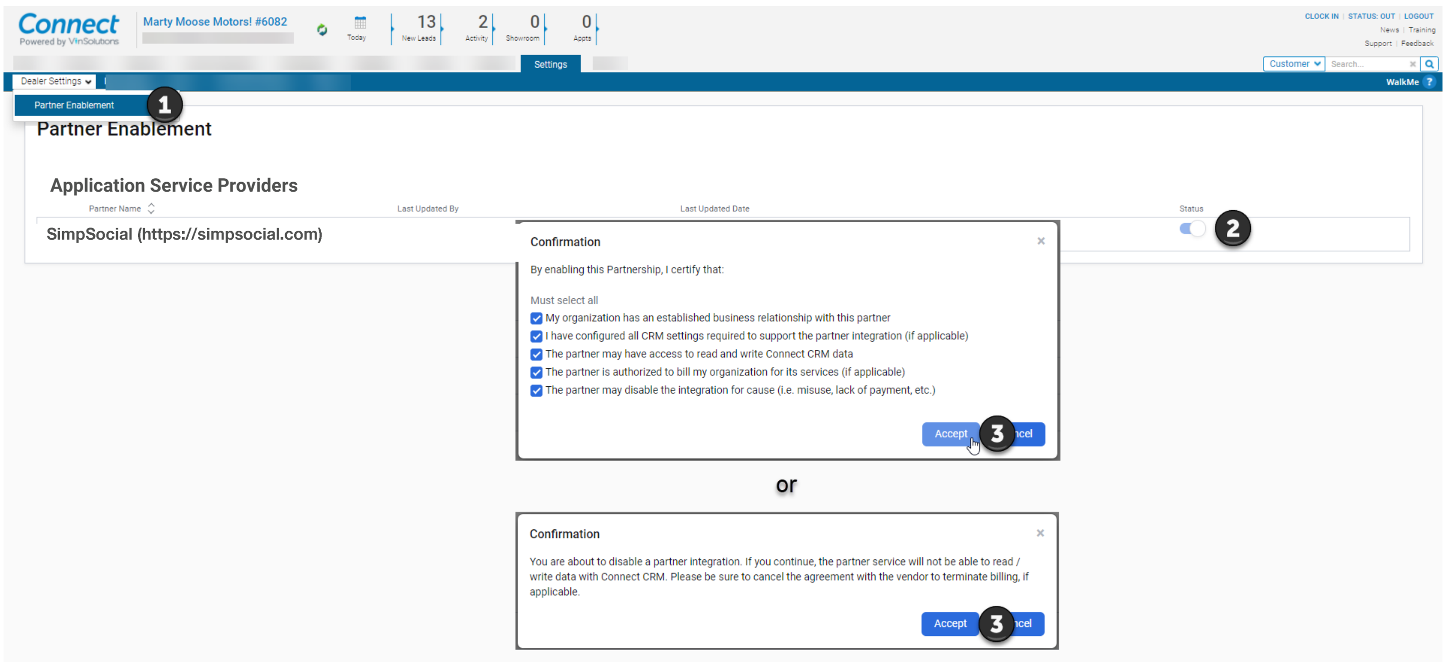

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