

Enabling/Disabling Guide by SimpSocial Integrations in Connect CRM

As a dealership CRM Administrator

To enable Guide by SimpSocial access to CRM data:

1. As a dealership CRM administrator*, go to the “Partner Enablement Page” at **Settings > Dealer Settings > Partner Enablement**
2. Under **Application Service Providers**, locate **Guide by SimpSocial** and toggle the integration **ON**
3. Accept the terms in the Confirmation dialogue box (to **disable** the integration, toggle it OFF using the same process)

The screenshot shows the 'Partner Enablement' page in the Connect CRM interface. The page title is 'Partner Enablement' and it is under the 'Dealer Settings' menu. The 'Application Service Providers' section lists 'SimpSocial (https://simsocial.com)'. A toggle switch for the integration is shown in the 'Status' column, with a circled '2' indicating it should be turned ON. A confirmation dialog box is open, with a circled '3' on the 'Accept' button. The dialog box contains the following text: 'Confirmation', 'By enabling this Partnership, I certify that:', 'Must select all', and four checked checkboxes: 'My organization has an established business relationship with this partner', 'I have configured all CRM settings required to support the partner integration (if applicable)', 'The partner may have access to read and write Connect CRM data', and 'The partner is authorized to bill my organization for its services (if applicable)'. Below the dialog box, the word 'or' is displayed, followed by another confirmation dialog box for disabling the integration. This second dialog box contains the text: 'Confirmation', 'You are about to disable a partner integration. If you continue, the partner service will not be able to read / write data with Connect CRM. Please be sure to cancel the agreement with the vendor to terminate billing, if applicable.', and an 'Accept' button with a circled '3'.

*VinSolutions employees are not permitted to enroll dealerships in 3rd party integrations without expressed written consent, so this must be done by a qualified dealership employee with guidance from Guide by SimpSocial, if necessary.